

(IN)FORMING CONFLICT PREVENTION,
RESPONSE AND RESOLUTION:



THE ROLE OF MEDIA
IN VIOLENT CONFLICT

INFOCORE Final Conference

17 November 2016, Brussels

Brussels Press Club, Rue Froissart 95, 1000 Bruxelles, www.pressclub.be

9h00 – 9h05 WELCOME ADDRESS

Georgios Terzis, Global Governance Institute, Brussels

9h05 – 9h30 INTRODUCTION

“Comparative, Diachronic and Holistic: Conceptualising a new Approach for the Analysis of Conflict News Coverage and Public Discourse on Armed Conflicts”

Romy Fröhlich, Ludwig Maximilian University Munich

9h30 – 10h30 THE INFORMATION ENVIRONMENT OF CONFLICT NEWS PRODUCTION

“Evolving Ends: How Syrian Rebels' Changing Narratives Shape the Domestic and International Debate in the News, Social media, and in Politics”

Christian Baden & Keren Tenenboim-Weinblatt, Hebrew University of Jerusalem

“Researching Conflict News: The story comes first”

Abit Hoxha, Ludwig Maximilian University Munich

10h30 - 11h30 THE CONTRIBUTION OF NGOS & POLITICAL ADVOCATES: INPUTS & STRATEGIES

“Understanding NGO Communication Strategies and their Impact on the Mediated Coverage of Conflict”

Christoph Meyer, King's College and Eric Sangar, University of Namur

“Political Actors' and NGOs' (Strategic) Communication Activities During Conflicts: Quantity and Quality Across Time.”

Marc Jungblut & Romy Fröhlich, Ludwig-Maximilians-University Munich

11h30 – 12h00 Coffee Break

12h00-13h00 THE ROLE OF SOCIAL MEDIA: USES, INTERACTIONS & DISCOURSES

“Building on an interdisciplinary approach for the study of social media during violent conflicts”

Dimitra Dimitrakopoulou, Salome Boukala & Sergios Lenis, ELIAMEP Athens / Aristotle University of Thessaloniki

“Media and Violent Conflicts in the Digital Age: Some Initial Evidence from Palestinian and Israeli Leaders”

Gadi Wolfsfeld, Interdisciplinary Center Herzliya

13h00 – 14h00 Lunch

14h00-14h45 AUDIENCES AND LAY PUBLICS IN TIMES OF CONFLICT: SOURCES OF INFORMATION, PERCEPTIONS, TRUST AND

INTERACTION WITH THE MEDIA

“Comparative findings about the three regions: (1) Middle East (Syria and Israel/Palestinian territories); (2) Africa (Burundi and DRC); and (3) South-East Balkans (Macedonia and Kosovo)”

Snezana Trpevska, School of Journalism and Public Relations, Skopje, Marie-Soleil Frère & Anke Fiedler, Université Libre de Bruxelles

14h45 - 15h30 THE GENDER DIMENSION

"Conflict News production: Does Gender Make a Difference?"

Keren Tenenboim-Weinblatt & Christian Baden, Hebrew University

Jerusalem

"Gender issues and media impact in EU Parliaments' debates regarding Burundi and Congo post-war scene: Women's roles and sexual violence".

Rosa Berganza & Beatriz Herrero, Universidad Rey Juan Carlos, Madrid

"The representation of Women in Strategic Communication on War and Violent Conflict"

Romy Fröhlich, Ludwig-Maximilians-University Munich

15h30- 15h45 Coffee Break

15h45 – 16h45 POLICY IMPLICATIONS

“Political Actors and the Media In Violent Conflicts: Policy Implications for What we have Learned”

Gadi Wolfsfeld, Interdisciplinary Center Herzliya

“Media Assistance Strategies in Conflict Zones”

Igor Micevski, School of Journalism and Public Relations, Skopje

“Effective Communication Strategies and Media Relations During Conflict: Suggestions for NGOs”

Romy Fröhlich & Marc Jungblut, Ludwig Maximilian University Munich

16h45-17h30 SUMMARY

“INFOCORE’s Key Findings to Date”

Rosa Berganza & Beatriz.Herrero, Universidad Rey Juan Carlos, Madrid